

# Attention Florida Farmers and Farmers Markets!



- Are you interested in growing your customer base?
- Increasing your sales?
- Expanding access to healthy foods for low income families?
- Strengthening your local community, market, and farms?

Then accepting **SNAP** (formerly known as Food Stamps) as a payment option may be right for you!



*The Fresh Access Bucks (FAB) Team is here for you!*

FAB offers tech support, advice, and resources for Florida Farmers and Farmers Markets interested in accepting SNAP.

## Learn more about:

- Free EBT equipment and service for farmers and farmers markets
- Applying for and using an EBT terminal
- Accepting SNAP for your market, farmstand or CSA
- Community Outreach
- SNAP Eligible Items
- Fresh Access Bucks (statewide SNAP incentive program)

To learn more please Visit [www.FreshAccessBucks.com](http://www.FreshAccessBucks.com) Email: [info@freshaccessbucks.com](mailto:info@freshaccessbucks.com)

Call: (352) 377-6355, extension 125



## Did you Know?

- Florida is the 12<sup>th</sup> most food insecure state in the nation.
- Of the almost \$6 billion in federal nutrition assistance benefits that come into Florida (SNAP, WIC/Senior Benefits), less than 1% goes to Florida farmers.
- Spending SNAP on Florida farmers' products positively impacts local economies. A USDA study found that every \$5 in new SNAP benefits generates a \$9.00 ripple effect in total community spending.

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