



Florida Certified Organic Growers & Consumers, Inc. (FOG)  
P.O. Box 12311 Gainesville, FL 32604  
352-377-6345 phone, 352-377-8363 fax  
[info@freshaccessbucks.com](mailto:info@freshaccessbucks.com)  
[www.FreshAccessBucks.com](http://www.FreshAccessBucks.com)

**Are you a farmers market, CSA or Mobile Market wanting to find new customers for the farmers and support for the market? Are you interested in expanding your market to accept SNAP and other federal benefit programs? Does your market currently have or are you planning to install EBT machines, and are looking to expand participation?**

Florida Organic Growers (FOG) received a Food Insecurity Nutrition Incentive Program (FINIP) Grant from the USDA to increase sales of Florida grown fruits and vegetables to Florida consumers through March 2018. This grant increases access to and consumption of healthy, locally produced fruits and vegetables for low-income Florida residents through a nutrition incentive program called **Fresh Access Bucks (FAB)** at Farmers Markets, CSAs (Community Supported Agriculture Shares) and Mobile Markets for Supplemental Nutrition Assistance Program (SNAP) recipients (formerly known as food stamps).

The FAB program builds a highly visible network of Florida Farmers Markets implementing innovative programs that incentivize the use of SNAP benefits to purchase fresh fruits and vegetables directly from Florida farmers. To increase the demand for locally grown fruits and vegetables in underserved communities, FAB works with Wholesome Wave (WW), a national leader in the implementation of nutrition incentive programs.

FAB provides training and technical assistance (TA) to farmers market staff in order to facilitate their ability to efficiently redeem federal nutrition assistance benefits, such as SNAP. Assistance includes trainings on the use of Electronic Benefits Transfer (EBT) machines (needed to redeem SNAP benefits) as necessary. As part of this TA, we facilitate Florida markets' and farmers' access to new USDA funding that covers the cost of the EBT machine and wireless access for up to three years.

In partnership with WW, FAB also provides training and technical assistance, materials and initial incentive funding to implement **Fresh Access Bucks (FAB)**. Through the FINIP Grant, the FAB program will expand to 50 market partners statewide by March 2018. The incentive program doubles the value of SNAP benefits redeemed at farmers markets. For example, an individual spending \$20 of their benefits receives an additional \$20 to purchase Florida grown produce -- doubling revenues for Florida farmers and making healthy, fresh fruits and vegetables more affordable for low-income Florida residents.

To promote long-term sustainability, FAB works closely with local farmers markets that have the capacity to provide staffing to support SNAP/EBT and incentive programs, assist in outreach, provide nutrition education supplies for SNAP recipients, collect and enter data, and administer the additional accounting required to participate in this program.

**For more information, contact the FAB team at [info@FreshAccessBucks.com](mailto:info@FreshAccessBucks.com) or (352) 377-6345, extension 3.**

**Fresh Access BUCKS**  
DOUBLE YOUR SNAP BENEFITS. TAKE HOME TWICE AS MUCH WITH FRESH ACCESS BUCKS!

EBT/SNAP → FRESH ACCESS BUCKS

View a current list of FAB Markets at [freshaccessbucks.com](http://freshaccessbucks.com)



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Please email completed FAB application to [info@freshaccessbucks.com](mailto:info@freshaccessbucks.com)

FAB Applicant Name(s): \_\_\_\_\_

Name of Farmers Market/Mobile Market/CSA (one entity per application only):  
\_\_\_\_\_

Name of Organization/Entity applying for FAB (i.e. LLC, corporation, 501c3, 501c4, 501c5, for-profit entity, etc.):  
\_\_\_\_\_

Does this Market/CSA have a SNAP/EBT terminal?      Yes      No  
If not, have you started the FNS application?      Yes      No  
Do you need assistance?      Yes      No

Note: If you do not have an FNS Number, or are in the process of submitting an FNS application and need assistance, contact [info@freshaccessbucks.com](mailto:info@freshaccessbucks.com) before completing FAB application.

FNS Number: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Market/CSA Address: \_\_\_\_\_

County: \_\_\_\_\_

What year was the Market/CSA established and opened? \_\_\_\_\_

Is the Market/CSA open year round?      Yes      No

If no, what is the Market/CSA start date: \_\_\_\_\_ and end date: \_\_\_\_\_

What is/are the Market/CSA Pickup day(s) and time(s)?  
\_\_\_\_\_

Number of Vendors: \_\_\_\_\_ Number of SNAP Eligible Vendors: \_\_\_\_\_

Number of Farmers: \_\_\_\_\_ Number of Farmers selling Florida grown fruits and vegetables: \_\_\_\_\_

Does this Market/CSA accept credit/debit cards? Yes      No

Does this Market/CSA have a centralized system for SNAP/EBT transactions?      Yes      No

If yes, how long has this Market/CSA administered SNAP/EBT? \_\_\_\_\_



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If yes, who administers the SNAP/EBT program at the Market/CSA (a market manager, a volunteer, student/intern, vendor)? \_\_\_\_\_

Has this Market/CSA accepted state or federal benefits or implemented an incentive program before?      Yes      No

If yes, please provide grant name(s), and date(s): \_\_\_\_\_

Does this Market/CSA organize nutrition education initiatives?      Yes      No \_\_\_\_\_

What is the mission of this Market/CSA? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Does the Market/CSA support low income families?      Yes      No \_\_\_\_\_

Is the Market/CSA producer only?      Yes      No \_\_\_\_\_

Please describe the community that this Market/CSA supports: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Have you talked with consumers and farmers about the potential of accepting SNAP/EBT and or FAB? If so, what is their feedback? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What opportunities and challenges do you foresee in implementing SNAP/EBT and FAB at this Market/CSA or within this community? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Would this Market/CSA have the ability to provide matching funds or in kind to support FAB (including staffing needs, promotion, data collection, and some materials such as a tent, table, etc.)? Please describe: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



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What local entities and organizations actively support and/or work with this Market/CSA in some capacity? (i.e. nonprofits, county Health Department, government, community groups, etc.) \_\_\_\_\_

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What types of outreach efforts does this Market/CSA do to advertise for itself and its vendors? \_\_\_\_\_

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Please describe this Market/CSA's strategic capacity, interest, and passion to manage successful SNAP/EBT and FAB:

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Please provide any additional comments: \_\_\_\_\_

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Please email completed FAB application to [info@freshaccessbucks.com](mailto:info@freshaccessbucks.com)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_